



# PLAN OF ACTION FOR SOS NEKOTECH MINI RECRUITERS





# RECRUITMENT COMMISSION PAYMENT AGREEMENT

## Mini Recruiters 1-99

This Recruitment Commission Payment Agreement ("Agreement") is entered into between Nekotech Center ("Company") and the recruitment agent ("Recruiter") for the purpose of establishing commission payment terms for recruiting qualified bachelor's degree students with a GPA of 3.0/4.0 or 3.9/5.0 and above, aged 21 to 40 for the Nekotech Center Virtual Readiness College at [www.nekotechcenter.org](http://www.nekotechcenter.org)

### 1. Readiness Recruiters:

Recruiters who recruit 1 - 99 candidates (mini recruiters) per month will receive a commission of \$20 per readiness college paid up candidate.

### 2. Mass Recruiters 100+

Recruiters who recruit 100 or more candidates in a single month will receive a commission of \$100 per readiness paid up candidates enrolled into the readiness college.

### Payment Terms:

- Commissions will be paid on a monthly basis.
- Recruiters must submit an invoice to the Company within 7 days BEFORE the end of each month.
- Payments will be made within the 7 days to ensure PAY DAY is 30th! If recruiters do not submit within the 7 days - payment will be deferred to the next 30th date the following month.

### Termination:

- Either party may terminate this Agreement with a written notice of 30 days.
- Upon termination, all outstanding commissions will be paid to the Recruiters as per the terms of this Agreement.

### Confidentiality:

Recruiters agree to keep all information regarding candidates and recruitment processes confidential.

### Governing Law:

This Agreement shall be governed by and construed in accordance with the laws of Ghana.

This Agreement constitutes the entire understanding between the parties and supersedes all prior agreements, understandings, or representations. Any modifications to this Agreement must be made in writing and signed by both parties.

By signing below, the parties acknowledge that they have read, understood, and agreed to the terms and conditions of this Recruitment Commission Payment Agreement.

Nekotech Center of Excellence

Recruiter: [Recruiter Name]

Signature: .....

Signature: .....

Date: .....

Date: .....

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## 1. Target Audience:

The target audience for the Nekotech Readiness Program are individuals aged 21-40 years old, holding a bachelor's degree with a GPA of 3.0/4.0 or 3.9/5.0, from any background, interested in pursuing a STEM AI MBA program in the USA or Canada for a two-year master's degree and three years of optional practical training earning \$60,000 to \$200,000/year

## 2. Marketing Strategy:

Create a marketing strategy to reach out to the target audience. Utilize various channels such as online advertising, social media campaigns, partnerships with educational institutions, and career counseling centers to promote the Nekotech Readiness College Program.

## 3. Highlight Program Benefits:

Emphasize the benefits of the Nekotech Readiness Program, including assistance in preparing CV, Statements of Purpose, letters of recommendation, English language test preparation, school admission applications, financial literacy- how to go about getting up to six sponsorship bank statements totaling \$30,000 for embassy requirements, and embassy interviews training and preparation for visa acquisition support in obtaining a 5-year visa for studying in the USA or Canada.

Highlight the potential earning range of \$60,000-\$200,000 per year after completion of the program for three years and to start paying off the loan.

**4. Inform candidates about the \$236 readiness registration fee** which they can pay for online or at a local bank, if SOS has an account in that country.

Explain the registration fee for the program, which includes \$236 for the readiness college fee and \$59 for the Duolingo English test to be paid directly to the test center.

## 5. Launch Recruitment Drive:

Kick off your recruitment drive and set a target of achieving the first 10 paid registrations by November 23 as a mini recruiter.

Utilize the marketing strategy you have developed earlier to attract potential candidates.

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## **6. Let candidates know the readiness college and Prep school support services.**

Let the candidates know that each candidate will be assigned a private counselor in the prep school to enable the candidates to go through school admissions, loan application and visa application services.

**7. Be ready to offer assistance to potential candidates** in completing the registration process, including guidance on the online application form and payment process, if necessary.

## **8. Facilitate Visa Applications:**

Once the candidates have registered and completed the necessary documentation, nekotech will provide support in preparing their visa applications. Guide them through the process, including the payment of \$535 to the US embassy for the 5-year visa- \$185 for visa applications and \$350 for sevis.

## **9. After visa Pre-Travel Loan Package:**

After the successful issuance of visas, sos nekotech will offer a pre-travel loan package of \$8,000 to each candidate. This loan will cover the following expenses: tickets, pocket money, usa housing deposit, settlement services, 5 year payment of masters migration management fund.

## **10. SOS Nekotech No Collateral Educational Loan for Tuition and Living Expenses:**

Upon arrival in the USA, Nekotech will arrange for the payment of tuition fees, books, and living expenses up to \$100,000 per student. These payments are made directly to the US schools for tuition and living expenses are made to the candidates' account.

## **11. Invoice SOS Nekotech:**

After achieving the target of 10 paid registrations in a 30 day period, you are to invoice SOS Nekotech at a rate of \$20 per candidate that has fully paid for readiness college.

Maintain accurate records and documentation for invoicing purposes. Have the full name of each of your recruited candidates and insert it in the invoice.

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## **12. Receive Payment:**

On November 30th, and monthly thereafter, at the end of each month, expect to receive a payment from SOS Nekotech for successfully achieving the recruitment of readiness college paid up candidates of your target of a minimum of 10 readiness candidates in a 30 day period.

## **13. Maintain Recruitment Efforts:**

Mini recruiters should continue to recruit 10 candidates per month into the readiness college which is weekly every Monday - so recruiters must make sure their recruits pay by the Wednesday preceding the Monday to start readiness classes to maintain their status as SOS Mini Recruiters.

For each qualified candidate recruited, invoice SOS Nekotech at a rate of \$20 per head and expect payment of \$200 monthly for ten readiness qualified candidates .

## **14. Attend weekly info sessions 3pm GMT every Tuesday.**

All recruiters must attend info sessions weekly and invite your new clients to come and hear about the program first hand from the SOS Nekotech team to have all their questions answered by the team.

## **15. Evaluate and Improve:**

After the completion of each recruitment period, evaluate the effectiveness of your marketing strategy and recruitment process. Identify areas for improvement and make necessary adjustments for future recruitment campaigns.

**By following this plan of action, SOS Nekotech Mini Recruiters can work towards achieving the monthly target of recruiting 10 qualified candidates into the Nekotech Readiness Program within a 30-day period.**